

# Striker 4 Pro Service Reminder System



Instantly Print Service Reminder Stickers

## TABLE OF CONTENTS

|  |    |
|--|----|
| Introduction .....   | 2  |
| Striker System Specifications .....                                  | 2  |
| Warranty .....   | 2  |
| Out of the Box/ Accessories .....                                    | 2  |
| Striker Quick Start .....  | 3  |
| Loading Ink Rolls .....  | 4  |
| Loading Stickers .....   | 5  |
| Connecting Striker Keypad .....                                      | 6  |
| Powering Up the Striker System .....                                 | 6  |
| Striker Reminder Sticker Templates .....                             | 7  |
| Striker Printer Main Menu Navigation .....                           | 8  |
| Setting System Preferences .....                                     | 9  |
| Setting System Preferences - continued .....                         | 10 |
| Striker Printer Menu: Setting or Accessing Company Information ..... | 11 |
| Striker Printer Menu: Setting Speed and Density .....                | 12 |
| Striker Printer Menu: Setting Date and Time .....                    | 12 |
| Striker Troubleshooting .....  | 13 |
| Technical Support .....  | 14 |



## Introduction

Congratulations, and thank you for purchasing the Striker 4 Pro Reminder Sticker Printing System. With your new Striker, you will be able to market your services, and retain your customers, by simply printing a Service Reminder Sticker. Take advantage of the 5 Service Reminder templates available; the easiest way to keep your customers coming back, and increasing your profits!

Remember—no customer should leave your shop without a Service Reminder Sticker! Whether their next service is a tire rotation, transmission flush, tune-up, or battery replacement, your sticker in their windshield or on the door jamb is like having your business card in your customer's line-of-sight every time they drive their car!

## Specifications

|                       |  |
|-----------------------|--|
| Dimensions:           | 9.09" (L) x 5.75" (W) x 7.05" (H)        |
| Operating Conditions: | 41° ~ 104° F (5° ~ 40° C )               |
| Storage Conditions:   | -40° ~ 120° F (-40° ~ 60° C )            |
| Resolution:           | 203 DPI                                  |
| AC Input:             | 100 - 240V, 1.5A, 50-60Hz Power Supply   |
| DC Output:            | 24V, 2.5A, 60W (external adapter)        |
| Connections:          | Striker 4 Pro USB Keyboard, USB 2.0, LPT |
| Label Size:           | 2.5" (W) x 1.5" (H)                      |

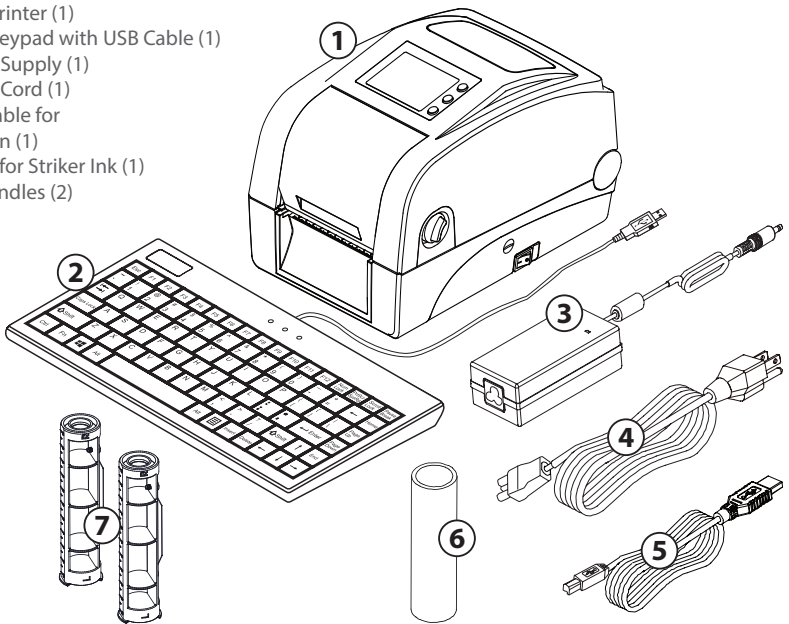
## Warranty

The Striker 4 Pro printing system by Cobra Systems comes with a Limited Lifetime Warranty, 1-Year Print Head Warranty, and 1-Year Keypad Warranty. Please contact us with any details regarding your warranty.

## Out of the Box

The Striker 4 Pro Printing System includes:

1. Striker 4 Pro Printer (1)
2. Striker 4 Pro Keypad with USB Cable (1)
3. Printer Power Supply (1)
4. Printer Power Cord (1)
5. Printer USB Cable for PC Connection (1)
6. Take-Up Core for Striker Ink (1)
7. Striker Ink Spindles (2)



# Striker Quick Start



1. Load Striker Reminder Stickers



2. Load Striker Ink Roll



3. Clamp down ink ribbon access as shown



4. Gently close the Striker printer cover



5. Connect the Striker Keypad to the printer



6. Connect power supply cord to printer; connect cord to SP  
NOTE: Use a Surge Protector and NOT a power strip (NOT supplied). An SP will help protect your printer from power surges and program failures.

**NOTE: Always have the Striker Printer cover closed when powering on.**




## Loading Striker Ink Rolls

1



**TURN OFF PRINTER !**  
Open the cover by pressing in the round Green tabs on both sides of the printer.

2




Open the ink access by gently pulling up the shiny black edge of the cover.

3



Remove the rear ink spindle by pushing from left to right; releasing the ink spindle. Make note of the matching edges.

4




Load your ink ribbon by sliding it onto the ink spindle. Now load the complete ink ribbon & spindle by pushing right to left. Match the edges.

5



Remove the top front ink spindle and load the take-up core by sliding on from left to right. Now load the complete spindle by pushing right to left.

6



Feed the ink ribbon from back to front, under the printhead. Securely tape or stick to the take-up core. Dull side of ink ribbon will show. Use rewinder to tighten slack.

7



Clamp down the ink access cover and use both hands to gently put down the Striker printer cover.

8



Close cover by securely pressing down until it clicks — Now you're ready to load your Reminder Stickers!

(Save the empty ink ribbon's core to use with your next replacement ribbon, or reuse the take-up spindle core by removing the used ribbon.)

**NOTE:** Make sure media damper is down and both sides of the ink carriage are latched. Always have the Striker Printer cover closed when powering on.


## Loading Striker Labels

1




**TURN OFF PRINTER !**  
Open the cover by pressing in the round Green tabs on both sides of the printer.

2



Lift and move the media damper bar forward to make room to feed your stickers.

3




Push out the media holder towards the left or right side of the printer. This will help make room for your stickers.

4



Load the Reminder Stickers onto the media holder. Make sure the notched edge sits inside the core of the stickers.

5



Pull and guide the stickers through the black media guides, under the right print sensor. Use the right green button to adjust the guides.

6



Lift and move back the green media damper bar over the stickers. The damper bar should be behind the print sensor.

7



Slowly pull the stickers through the printer so one is coming out of the printer. Use both hands to gently put down the Striker printer cover.

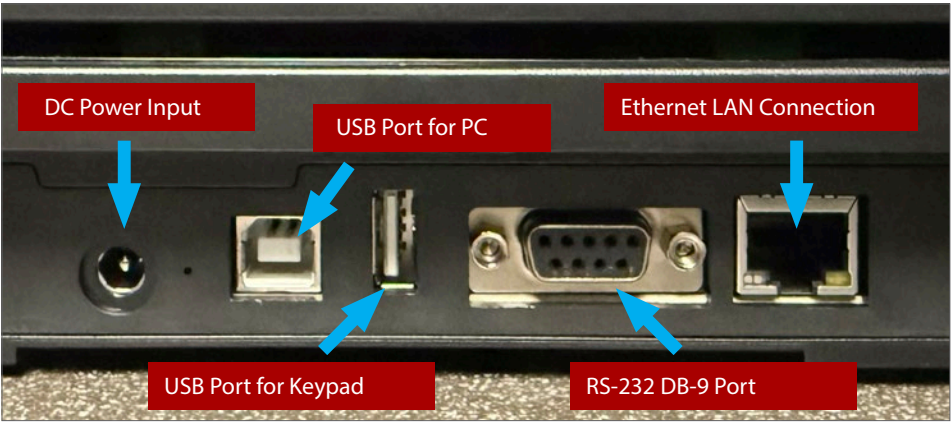
8



Close cover by securely pressing down until it clicks — Now you're ready to start printing your Reminder Stickers!

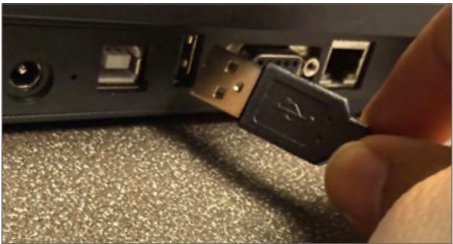
**NOTE:** Make sure media damper is down and both sides of the ink carriage are latched. Always have the Striker Printer cover closed when powering on.

## Striker Printer Rear Panel



### Connecting Striker Keypad

Making sure power is OFF, connect the Striker Keypad to the back of the Striker Printer using the supplied USB plug, as shown on the right.



### Powering On/Off

Making sure power is OFF, connect the DC cord to the back of the Striker Printer, then connect the power cord to the DC converter.

Always plug your Striker Printer into a SURGE PROTECTOR (not a power strip) to help protect your system from power surges and possibly voiding your warranty.



Power your Striker Printer on and off with the toggle switch located on the right side of the printer. If you need to restart the printer, please wait 10 seconds before turning it back on.



#### **WARNING**

Power switch must be OFF before connecting or disconnecting power.

1)



Your  
Next  
Service  
Is Due:

UNITED WE STAND

YOUR COMPANY HERE  
STREET ADDRESS  
CITY, STATE ZIP  
PHONE NUMBER

Return Mileage: 30000  
Return Date: 11/14/21  
Grade: 5W30



We Thank You For Your Business!  
Please Be Sure To Drive Safely!

1) **Standard Conventional Label**  
Automatically adds the Standard Mileage and Month intervals to the vehicle's current mileage and date of service. Two editable message lines can be customized to send a special message, offer a discount, etc.

2)



Your  
Next  
Service  
Is Due:

UNITED WE STAND

YOUR COMPANY HERE  
STREET ADDRESS  
CITY, STATE ZIP  
PHONE NUMBER

Return Mileage: 50000  
Return Date: 11/14/13  
Grade: SYN 5W30



We Thank You For Your Business!  
Please Be Sure To Drive Safely!

2) **Synthetic Label**  
Automatically adds the Synthetic Mileage and Month intervals to the vehicle's current mileage and date of service. Two editable message lines can be customized to send a special message, offer a discount, etc.

3)



Your  
Next  
Service  
Is Due:

UNITED WE STAND

YOUR COMPANY HERE  
STREET ADDRESS  
CITY, STATE ZIP  
PHONE NUMBER

Return Mileage: 75000  
Return Date: 11/14/21  
Grade: 5W30



Receive a \$5 Discount!  
When You Return Within 500 Miles of Above

3) **Custom Label**  
Perfect for diesel vehicles or service intervals that are not as common as the standard or synthetic services. Create any mileage or service interval without changing the system defaults.

4)



Your  
Next  
Service  
Is Due:

UNITED WE STAND

YOUR COMPANY HERE  
STREET ADDRESS  
CITY, STATE ZIP  
PHONE NUMBER

Service: (Service Title Here)  
Return Mileage: 28500  
Return Date: 11/14/21



Receive a \$5 Discount!  
When You Return Within 500 Miles of Above

4) **Service Label**  
Input any service that you offer (Tune Up, Transmission, Fuel Filter, Radiator Flush, etc.) and customize the mileage and date intervals to your spec. Two editable message lines can be customized to send a special message, offer a discount, etc.

5)



Your  
Next  
Service  
Is Due:

UNITED WE STAND

YOUR COMPANY HERE  
STREET ADDRESS  
CITY, STATE ZIP  
PHONE NUMBER

TIRE ROTATION  
Return Mileage: 60000  
Return Date: 11/14/21



We Thank You For Your Business!  
Please Be Sure To Drive Safely!

5) **Tire Rotation Label**  
Automatically adds the default service intervals for a tire rotation.

\* Templates 1, 2, and 4 include an optional customer message, Have a nice day, or create your own custom message.

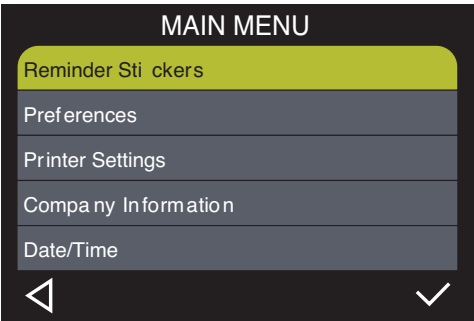




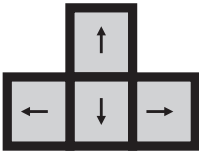
When your Striker printer is powered on, you will first see the Striker 4 Pro boot up screen, followed by the printers main menu.

Detailed keyboard prompts begin on page 9 and they will help guide you through the Striker templates and customized settings.

To begin printing stickers, select the first MAIN MENU option "REMINDER STICKERS", and press "ENTER".



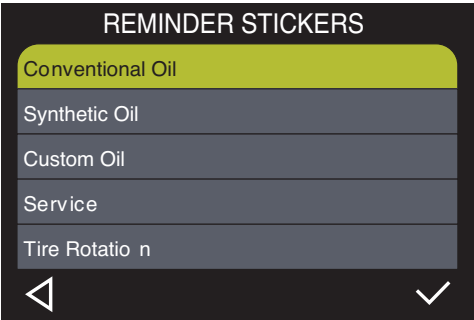
Use the UP and DOWN arrow keys on the Striker 4 Pro Keyboard to easily navigate through the templates and menus.



Press the ENTER key to select your template or to continue to the next prompt.



If you would like to return to the previous screen or an entry error has been made, press the ESC key and re-enter the information.



Enter the current mileage of your customer's vehicle. Press ENTER to continue.



The oil grade field will auto populate based on your default settings. Press ENTER to continue.



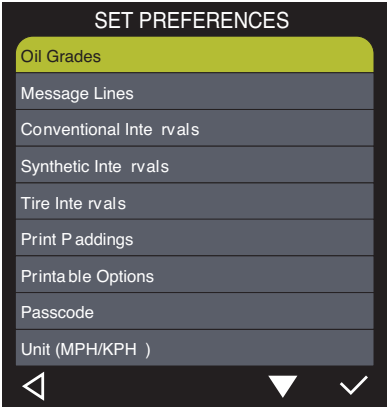
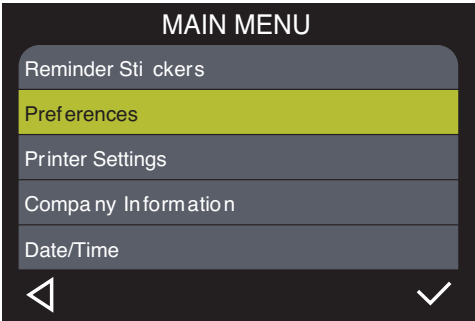
The message fields will auto populate based on your default settings and will print at the bottom of the Reminder Sticker. These fields can be customized, or deleted from the sticker at any point. Press ENTER to continue.



## Setting System Preferences

Your Striker Reminder Sticker System allows you to set custom service intervals for each type of service offered, in addition to customized information to be printed on the Reminder Sticker with your specifications. Use the “Set Preferences” fields to customize the Striker System to your specifications.

To access preferences, at the MAIN MENU prompt, press the DOWN arrow once then press ENTER to proceed. To clear factory settings, press the left arrow, or CLEAR button on the keypad. Now you can enter your preferred service intervals or print options. Press ENTER after each item, or if no changes are needed for a particular prompt, press enter. When your updates/preferences are complete, press ESC one time to return to the MAIN MENU to print your REMINDER STICKERS.



### Oil Grades



— Enter grade of oil that is used most frequently in your shop. This value will display each time a Reminder Sticker is printed unless you wish to override it. Press ENTER to continue.

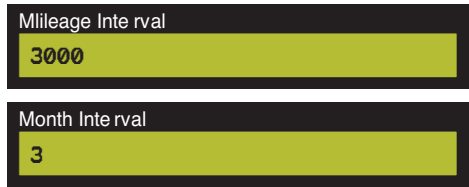
### Message Lines



— Enter custom message for Message Line 1. This field prints at the top of the Reminder Sticker. Press ENTER to continue.

— Enter custom message for Message Line 2. This field prints at the bottom of the Reminder Sticker. Press ENTER to continue.

### Conventional/Synthetic/Tire Intervals



— Enter the Mileage Interval for each oil option. This will print the mileage for the next service due. Press ENTER to continue.

— Enter the Month Interval for each oil option. This will print the month for the next service due. Press ENTER to continue.

Printable Options

Address Top Padding

0

Address Left P adding

0

Address Bottom P adding

0

Enter any number to move down your address located on the right of the Reminder Sticker. Press ENTER to continue.

Enter any number to move the left side of your address of the Reminder Sticker. Press ENTER to continue.

Enter any number to adjust the entire spacing below your address of the Reminder Sticker. Press ENTER to continue.

Printable Options

PRINT COMPANY INFO?

Yes

No

PRINT QR-CODE?

Yes

No

PRINT OIL GRADE?

Yes

No

PRINT DATE?

Yes

No

Scroll to toggle and select NO to turn off the company's name and address information from printing on the Reminder Sticker. Press ENTER to continue.

Scroll to toggle and select NO to turn off the QR Code barcode from printing on the Reminder Sticker. Press ENTER to continue.

Scroll to toggle and select NO to turn off the Oil Grade information from printing on the Reminder Sticker. Press ENTER to continue.

Scroll to toggle and select NO to turn off the Return Date information from printing on the Reminder Sticker. Press ENTER to continue.

Passcode

ENABLE PASSCODE LOCK?

No

Yes

Scroll to toggle and select YES to turn on the Passcode Lock option. This option is only available for administrators as it will disable custom settings on your Striker print system. Please call support for more information!

Unit (MPH/KPH)

SET UNIT

MPH

KPH

Scroll to toggle and select a distance option. Select MPH (Miles per hour) or KPH (Kilometer per hour) for the unit information to print correctly on the Reminder Sticker. Press ENTER to continue.

## Striker Printer Menu: Setting or Accessing Company Information

From the MAIN MENU prompt, press the down arrow until you reach COMPANY INFORMATION and press ENTER to proceed. Enter your desired company information for each of the following fields. If changes are not necessary, press ENTER to keep the existing information and to proceed to the next field. Press ESC to go back to the MAIN MENU to print your REMINDER STICKERS.

MAIN MENU

Reminder Stickers

Preferences

Printer Settings

Company Information

Date/Time

◀

✓

Company Name

Cobra Systems Inc.

|      |       |   |    |    |
|------|-------|---|----|----|
| 1    | 23456 |   |    |    |
| 7890 |       |   | .A | BC |
| ⏮    |       | ⏪ |    |    |

◀

✓

This company information will print on the top right corner of the Reminder Stickers.

Company Name

Cobra Systems Inc.

—| Enter the Company Name and press ENTER to save your information or to proceed.

Company Address

3521 E Enterprise Dr

—| Enter the Company Address, press ENTER to save.

City

Anaheim

—| Enter the City, press ENTER to save.

State

CA

—| Enter the State abbreviation, press ENTER to save.

Zip Code

92807

—| Enter the Zip Code, press ENTER to save.

Phone Number

(714)688-7999

—| Enter the Phone Number, press ENTER to save.

QR-Code:

http://reminderstickers.com

—| For your custom QR code, enter your complete website address as (for example):  
**http://www.reminderstickers.com**  
You may also enter your phone number, with no spaces or dashes, (for example):  
**TEL:7146887999**



### Striker Printer Menu: Setting Speed and Density

From the MAIN MENU prompt, press the down arrow until you reach three times to select PRINTER SETTINGS and press ENTER to proceed. Select SPEED, to change the printers speed or DENSITY, to change the printhead density. Recommended setting are listed below, press ENTER to save. To return to the MAIN MENU, press ESC.

MAIN MENU

Reminder Stickers

Preferences

Printer Settings

Company Information

Date/Time

◀

✓

SETTINGS

SPEED

DENSITY

◀

✓

SPEED

2

3

4

5

6

◀

▼

✓

NOTE: Recommended Speed: 2

DENSITY

8

9

10

11

12

◀

▲

▼

✓

NOTE: Recommended Density: 12

### Striker Printer Menu: Setting Date and Time

From the MAIN MENU prompt, press the down arrow until you reach “DATE/TIME”; press ENTER to proceed. Follow the prompts to enter your current year, month, day of the month, hour and minute. Press ENTER after each field is completed. Press ESC to go back to the MAIN MENU to print your REMINDER STICKERS.

MAIN MENU

Reminder Stickers

Preferences

Printer Settings

Company Information

Date/Time

◀

✓

NOTE: If your date is not saving, your printer may require additional support.

Four Digit Year

2025

Enter Month (1-12)

7

Enter Hour (00-23)

10

Enter Day (1-31)

22

Enter Minute (00-59)

20

## Troubleshooting Striker System

| Problem  | Possible Cause   | Solution   |
|--|--|--|
| Stickers and ink ribbon are coming out of the printer stuck together.                  | Printer does not recognize the ink ribbon as being loaded. | <b>Turn printer off.</b> Open printer, release the green ink carriage lever. Remove and reload ink ribbon, reattaching the ribbon to the take-up core. Close printer before turning on.  |
| Red light comes on after loading roll of Reminder Stickers.                            | Labels not threaded correctly through printer.             | <b>Turn printer off.</b> Open printer, release the green ink carriage lever and remove Reminder Stickers. Rethread Stickers under print sensor chip, below and through the centered green guides. Latch carriage, close printer before turning on.<br><b>NOTE:</b> See image (a) photo of sensor   |
| Printer not printing after loading ink ribbon.   | Ink ribbon not loaded correctly.                           | <b>Turn printer off.</b> Open printer, release the green ink carriage lever. Make sure the ink ribbon is loaded correctly, with the dull side showing, and the ribbon coming off the top and down the backside of the spool. Latch carriage, close printer before turning on.  |
| Key pad quit working and displays a series of letters and numbers beginning with "KU". | Possible loss of program; might be due to power surge.     | Call the Striker Tech Support line at <b>800-262-7298</b> , or your local oil distributor for instructions. Always plug your Reminder Sticker Printer into a SURGE protector (not a power strip) to safeguard against power surges, which may void your warranty.  |
| Only one half of the label is printing.  | Ink carriage is latched only on one side.                  | <b>Turn printer off.</b> Make sure ink carriage is latched on both sides by gently pressing down, on each side. You will hear a confirming "click".  |
| Two stickers come out when I only need to print one.                                   | Printer needs re-calibrating.                              | <b>Turn printer off.</b> Be sure to feed your labels through media sensor (a) and damper before powering back on. Turn on your printer and press CTRL + DELETE on the keyboard. Use the touch screen to select CALIBRATION (b), select BLACK LINE and three to four blank labels will exit the printer. If this does not resolve the issue, please call Tech Support at <b>800-262-7298</b> . If calibration is successful, turn printer off and repower your printer.<br><b>NOTE:</b> If your main menu does not boot up, your printer could have lost it's programming may require additional support. |

a.



b.



**For support call the Striker® Service & Technical department  
800.262.7298 or your local distributor.**

Cobra Systems, Inc.  
Phone: 714-688-7999  
Fax: 714-688-7998  
Email: [striker@cobrasystems.com](mailto:striker@cobrasystems.com)  
[www.reminderstickers.com](http://www.reminderstickers.com) or  
[www.cobrasystems.com](http://www.cobrasystems.com)

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



**Toll Free: 1.877.219.3222**

**Striker by Cobra Systems, Inc.  
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Anaheim, CA 92807**

**[www.reminderstickers.com](http://www.reminderstickers.com)**